

WHO'S BAD 2022 SPONSORSHIP LEVELS



PLATINUM SPONSORSHIP - \$20,000

Headline Sponsor - Kick Off the Event - Front and Center Table

- Ten Table Seats for the Who's Bad Concert
- July 2nd Kids' Club Party for Children of Table Guests, ages 4-12
- Full-Bar & Dinner Provided by Luxury Food Trucks for your Table
- Six Majestic Grill Food Tickets for the 4th of July BBQ & Fireworks Party
- Four Complimentary Ski Lodge Guest Use Cards for 2022/2023 Season**
- One Complimentary Ski Locker Rental at either our Alpine or PC Lodge
- Four Complimentary Guest Rounds*
- Two Personalized Men's or Women's Dye Golf Lockers | 2022 Golf Season
- 50% of Your Net Proceed Donations May Be Directed to a Park City Non Profit of your choosing

DIAMOND SPONSORSHIP - \$15,000

Row 1 Center Tables

- Ten Table Seats for the Who's Bad Concert
- July 2nd Kids' Club Party for Children of Table Guests, ages 4-12
- Full-Bar & Dinner Provided by Luxury Food Trucks for your Table
- Four Complimentary Majestic Grill Food Tickets for the 4th of July BBQ & Fireworks Party
- Four Complimentary Ski Lodge Guest Use Cards 2022/2023 Season**
- Four Complimentary Guest Rounds*
- Two Personalized Men's or Women's Dye Golf Lockers | 2022 Golf Season
- 50% of Your Net Proceed Donations May Be Directed to a Park City Non Profit of your choosing

GOLD SPONSORSHIP - \$10,000

Row 1 & 2 Tables

- Ten Table Seats for the Who's Bad Concert
- July 2nd Kids' Club Party for Children of Table Guests, ages 4-12
- Full-Bar & Dinner Provided by Luxury Food Trucks for your Table
- Two Complimentary Ski Lodge Guest Use Cards 2022/2023 Season**
- Four Complimentary Guest Rounds*
- Two Personalized Men's or Women's Dye Golf Lockers | 2022 Golf Season
- 50% of Your Net Proceed Donations May Be Directed to a Park City Non Profit of your choosing

SILVER SPONSORSHIP - \$7,500

Row 3 & 4 Tables

- Ten Table Seats for the Who's Bad Concert
- July 2nd Kids' Club Party for Children of Table Guests, ages 4-12
- Full-Bar & Dinner Provided by Luxury Food Trucks for your Table
- Two Complimentary Guest Rounds*
- 25% of Your Net Proceed Donations May Be Directed to a Park City Non Profit of your choosing

INDIVIDUAL OPEN SEATING - \$500

Individual Community Style Seating may be purchased and will include a Complimentary Full Bar and Catered Dinner Buffet.

FRIENDS OF THE FOUNDATION - \$1,000+

If you would like to support the Promontory Foundation but cannot attend the concert, we have created a Friends of the Foundation program. You can become a 'Friend of the Foundation' with a \$1,000+ donation. We will thank you with recognition at the event and on a plaque in the Dye Clubhouse lobby and with four guest use cards to our Ski Lodges for the 2022/2023 season.**

ONLINE AUCTION

Promontory Foundation will be hosting an online auction in conjunction with the Who's Bad Concert. Bid on our items using the link below!
promontoryclubauction.com

*Must be Accompanied by Full Member to Play on Nicklaus Course

**Blackout dates apply; valid for single day entry

