



Hello, Promontory Members.

I am reaching out today on behalf of the Promontory Foundation, our member-sponsored charitable foundation. Pivotal Group's CEO and founder and developer of Promontory, Francis Najafi spearheaded the formation of this foundation in 2006 to help serve the unmet needs of the Park City Community in the areas of Social Services and Arts and Culture. By providing matching dollars for worthwhile programs addressing these areas, we have provided opportunities for our members to give in both deeply personal and truly collaborative ways. Together, we are working to create an exceptionally caring community and a truly extraordinary place to live. To date, the Promontory Foundation has had a \$4.75 million impact on the community through its donations and required matching grants. 2021 was our best fundraising event to date, raising \$330,000 that was donated to 27 different local non-profits, many of which our Promontory members participate directly with through volunteer service. We are grateful to our generous members who have been instrumental partners in helping to make this vision a reality.

During the past year, we have made some changes in our fundraising structure and grants process to help formalize the grant application process among the growing base of local non-profits seeking assistance. We have also applied for Public Charity status (currently a Sec. 501 (c)(3) charitable foundation) which is transition that takes a few years to complete. With these changes and in harmony with our desire to further promote the good causes of our Foundation, we would like to formalize a new board with various committee chairs that will in turn reach out to interested members to help serve. With the growth in our Promontory membership the past couple of years, we have noted that many of our newly added members bring with them years of board and community service experience that could benefit our Promontory Foundation as we work to make a real impact in our local community.

This month, the Promontory Foundation will be creating a new 7-member board to help serve the growing needs of our wonderful Park City community. We are abundantly grateful for the extended service of our current board members who have devoted much time and energy over the past several years, helping to further the mission of the Foundation while making Park City a more enriching and special place to live. They have volunteered their time and talents and have been always eager to connect fellow Promontory members to our great causes. Please join us in expressing our deep appreciation to Laura Arnold, Mare Piper, Bobbi Williams, Sue Grant and Laura Fanlo. Some of these ladies have expressed an interest to continue working with the Promontory Foundation going forward.

If you are interested in serving on our Promontory Foundation Board or would be willing to help with one of the committees, please click the link below and submit your statement of interest. The short application includes a brief bio, summary of qualifications along with a personal statement about your interest in serving on the Board or one of the committees. Please reply by April 20th so that we may review all submittals and select members to serve.

[Submit Statement of Interest](#)

Thank you and we hope that you will consider serving on our new board. Please feel free to reach out to me at nbarton@promontoryclub.com or 435-333-4202 or Promontory General Manager, Kelli Brown, at kbrown@promontoryclub.com or 435-333-4606.

Kind regards,

Nicole Barton
Director of Community Engagement, Promontory Club
Director, Promontory Foundation

NOTE:

The Promontory Foundation hosts an annual fundraising event to benefit these non-profit organizations in the Park City area. In years past, the beneficiary organizations ranged from local arts and theatre production groups to food banks, free clinics and women's shelters. A full list of our 2021 beneficiaries can be accessed by [clicking HERE](#). This event is generally held the week of the July 4th holiday and this year the event will be held on Saturday, July 2nd. We ask that all board members commit to "give or get" a \$10,000 donation to the annual fundraiser.

The Promontory Foundation is staffed entirely by volunteer Promontory members with no overhead expenses so that 100% of the net event proceeds benefit Park City area charities.