



letter from THE GM

Important Promontory Update

Hello, Promontory Members.

Although the calendar is telling us it's officially spring, the surprise winter storms last week and coming up again this weekend have us second guessing. We know that so many of you are anticipating Golf Opening Day on May 13th, especially now that the ski resorts have closed for the season, but we are grateful for whatever moisture we can get – even if it means April snow showers.

Yesterday, Utah Governor Spencer Cox issued a State of Emergency due to dire drought conditions across the state. With snow pack levels at 25% below normal, and overall statewide storage in reservoirs at very low levels, the state will be heightening all measures to monitor and regulate water usage. In a letter sent to our full [Promontory Ownership and Membership on April 7th](#), we outlined the extensive measures that Promontory is taking to be a leading water wise community. In that letter, we set forth revised Design Guidelines around water wise practices and provided information on how you can participate in the movement to get your individual home irrigation systems into compliance with smart watering standards. Please take a few minutes to review that letter and take action.

Now back to PROMONTORY GOLF! We are excited to announce that we have hired a new Director of Golf at Promontory. Please welcome Neil Jones who will be joining us full time in early May, ahead of our Nicklaus Painted Valley Course opening on May 13th. Neil has an extensive and impressive background, most recently as the Director of Golf at TPC Prestancia in Sarasota, Florida. A couple of our Promontory members also belong to that club and have great things to share about him and his incredible service culture. Prior to his tenure at TPC Prestancia, Neil was the Director of Golf at The Dominion Club in Virginia and Head Golf Professional at The Cliffs at Glassy in North Carolina and the PGA Tour at TPC's River Bend in Ohio. He has been a Class-A PGA Professional for over 20 years and has extensive background in player development, tournament and competition management, and golf shop merchandising. Neil is still a competitive player and embraces the opportunity to grow the sport and lifestyle at Promontory.



On a personal note, you'll love Neil's accent, his style and his genuine professionalism. Growing up in Wales, golf and the camaraderie around the sport has been a part of his ethos since childhood. Neil has been in the U.S. for the past 30 years and has curated numerous luxury golf travel experiences from South Africa to New Zealand, Europe and across North America. Neil is married to his lovely wife, Jennifer, and together with their youngest son, Oliver, they are relocating to Park City. He enjoys many outdoor pursuits including hiking, fishing, biking, and skiing.

Some of you have asked about our search process for this very important position, and I am happy to share. We worked with a professional PGA recruiter to help us launch the executive search for Ryan Kartchner's replacement, which proved to be very extensive as the pool of qualified applicants was large and impressive. We had multiple interviews with several candidates and hosted 2-day onsite visits with our top few candidates. The decision process was difficult as they were all very, very qualified and experienced. We are thrilled that Neil accepted our offer and will be joining our Promontory team.

Promontory is also pleased to announce that we acquired an additional 30 new golf carts this year to add to our fleet and installed GPS on our entire fleet. We have new range equipment this season also. Our signature golf events are further ahead in planning than they have ever been, and we are really excited about the elevated experiences we are positioned to deliver this year. I think the membership will be excited too. We have been busy recruiting our seasonal golf staff and have a great crew on board. We hired a new assistant pro, Corey Melnick, to fill Mike Foley's assistant spot at The Dye, and we will be promoting one of our very qualified Class-A pros to head pro at the Dye – announcement coming soon.

While we will miss both Ryan and AJ, and understand that many of our members will also, both made the difficult decisions to accept new roles based on unique opportunities that have been in play for over a year and that will take each of them to new levels in their careers. We always support our professionals trying to advance their careers and both of these were really fantastic opportunities. Neither Ryan or AJ are leaving for similar roles at other clubs, but taking their careers to the next level. They both loved Promontory and are leaving on great terms, and we support them in their decisions.

Finally, we are planning to open the back side of the Nick driving range next week for walk up use only (weather permitting – we are hoping it will be dry enough on Tues/Weds following the expected rain and snowfall in the forecast this weekend). We will send an announcement out via the Promontory App as soon as we are open. Meanwhile, Chuck and his team are busy getting the courses ready for opening.

We are enthused about our strong golf leadership team heading into this season and believe you will find this team to provide excellent service and delivery. As we launch our full year-round teaching program next year and open The Hills Course for summer 2023, this new team will help us position for great success as a 3-course club. The Hills course is heavy into construction and on schedule! Thanks for your patience and support during this recruiting time and as we transition to a new, strong golf leadership team.

If you haven't already checked out the [2022 Book of Golf, please do so by clicking here.](#)

We are looking forward to opening day on May 13th at The Nick and May 20th on The Dye.

Kindest regards,
Kelli Brown
General Manager